

Meet the Money® National Hotel Finance and Investment Conference will focus on hotel development and deals

March 6, 2014

LOS ANGELES –[Meet the Money® 2014](#) will bring owners, operators, developers, consultants, investors, brands, lenders and other capital providers together in Los Angeles to explore the opportunities of what is predicted to be a breakout year for hotel development and deals. Held May 5-7, the annual national hotel finance and investment conference will focus on ground up development, expansion, repositioning and rebranding as well as the big increase in hotel acquisitions and financings, refinancings and recapitalizations.

"Now is a great time to be in the hospitality industry," said Jim Butler, founder of the conference and Chairman of the [JMBM Global Hospitality Group®](#), which hosts the two-day event. "Improving economics for the last 4 years has laid the groundwork for an even bigger 2014, with a big increase in new development and transactional activity."

Experts also expect to see a continuing increase in value appreciation in all hotel markets for at least the next three to five years, creating a wave of new development as it becomes cheaper to build new rooms than buy them.

Over 100 hospitality industry insiders are confirmed as speakers in Meet the Money® 2014 panel discussions on this year's most urgent topics: new development, successful strategies for buying or selling hotels, Chinese investment, hotel-residential and other mixed-use projects, the ADA, labor and employment issues, and public-private partnerships. Separate panels will explore luxury, select service and full service hotels, as well as the ins and outs of financing large and small deals.

"Meet the Money® provides essential information for getting the most out of the upcoming year, and our attendees are able to network with some of the most successful leaders and creative minds in the industry," said Butler. "The conference is a valuable resource for anyone looking to make smart deals or plan new development."

Meet the Money® is held at the Sheraton LAX. Registration fees are \$950. For more information about the conference and to register, please visit [MeetTheMoney.com](#) or contact Carol James at (415) 984-9654 or CJames@jmbm.com.

About Meet the Money

Meet the Money® is an annual national hotel finance and investment conference held in Los Angeles for nearly 25 years. Attended by hotel owners, developers, investors, lenders, operators, advisors and consultants, our conference is big enough to attract heavy hitters in the industry, but small enough so that conference attendees and speakers can meet each other in person, forge relationships and do deals. Register now at [MeetTheMoney.com](#).

About the JMBM Global Hospitality Group®

The JMBM Global Hospitality Group® represents hotel lenders, owners and investors. We have helped our clients find business and legal solutions for more than \$68 billion of hotel transactions, involving more than 1,500 properties all over the world. Visit hotellawyer.com for more details.

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