## Finding the Right Expert \& Introduction to

INTERNATIONAL SOCIETY OF HOSPITALITY CONSULTANTS

## Finding the Right Expert...It's common sense but takes time!

Understand the "type" of experience you need
Track record and success with similar projects

Approach to problem solving
Don't judge an hourly rate at face value

## Availability of resources

Check references

## Get qualified referrals

Established in 1988, ISHC is a professional organization focused on promoting awareness and advancement of the hospitality consulting profession

Membership is by invitation only, where all members go through a
rigorous application process and are required
to abide by the ISHC Code of Conduct, to ensure a high industry standard


Members are practicing, best-in-class, hospitality consultants who are owners, officers, partners, or principals of their company or the equivalent thereof


50+

## Our Purpose

To be the leading global resource for hospitality expertise.

INTERNATIONAL SOCIETY OF HOSPITALITY CONSULTANTS

Help find the right qualified consultant


Education \& networking opportunities to promote thought leadership


Give back to the industry through research \& awards programs


Ensure ethical standards through our Code of Conduct


## How to Search for Consultants

https://ishc.com/consultant-search/


## ISHC CapEx 2023:

A Study of Capital Expenditures in the Hotel Industry

To Purchase:
https://ishc.com/resources/capex/

Use MEETTHEMONEY Discount
Code at checkout to purchase ISHC's CapEx 2023 at a 50\% discount!



## ISHC How to Connect



## $\$$ Visit ISHC.com



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